

CERTIFIED MAIL RETURN RECEIPT REQUESTED

JUN -2 2016

Theo Milonopoulos

Studio City, CA 91604

RE: MUR 6836

Marianne Williamson for Congress

et al.

Dear Mr. Milonopoulos:

On May 24, 2016, the Federal Election Commission reviewed the allegations in your complaint dated May 30, 2014, and found that on the basis of the information provided in your complaint and information provided by the University of California, Los Angeles ("UCLA") and Americans for Democratic Action ("ADA"), there is no reason to believe UCLA or ADA violated the Federal Election Campaign Act of 1971, as amended ("Act").

In addition, based on the allegations in your complaint and information provided by Marianne Williamson for Congress and Kevin R. Heneghan in his official capacity as treasurer ("Committee") and Progressive Leaders for Democratic Action ("PLDA"), the Commission voted to dismiss the matter as to them. Accordingly, on May 24, 2016, the Commission closed the file in this matter.

Documents related to the case will be placed on the public record within 30 days. See Statement of Policy Regarding Disclosure of Closed Enforcement and Related Files, 68 Fed. Reg. 70,426 (Dec. 18, 2003) and Statement of Policy Regarding Placing First General Counsel's Reports on the Public Record, 74 Fed. Reg. 66,132 (Dec. 14, 2009). The Factual and Legal Analyses, which more fully explain the Commission's findings, are enclosed.

Mr. Theo Milonopoulos MUR 6836 Page 2

The Act allows a complainant to seek judicial review of the Commission's dismissal of this action. See 52 U.S.C. § 30109(a)(8).

Sincerely,

Dan Petalas

Adting General Counsel

BY: Jeff S. Jordan

Assistant General Counsel Complaints Examination &

Legal Administration

Enclosures

Factual and Legal Analyses

FEDERAL ELECTION COMMISSION

1 2	FACTUAL AND LEGAL ANALYSIS
3 4 5 6 7 8	RESPONDENTS: Marianne Williamson for Congress and Kevin R. Heneghan as treasurer Progressive Leaders for Democratic Action Americans for Democratic Action
10 11	I. INTRODUCTION
12	This matter was generated by a complaint alleging violations of the Federal Election
13	Campaign Act of 1971, as amended (the "Act") and Commission regulations by Marianne
14	Williamson for Congress and Kevin R. Heneghan as treasurer ("Committee"), the Progressive
15	Leaders for Democratic Action ("PLDA"), the University of California, Los Angeles ("UCLA")
16	and Americans for Democratic Action ("ADA"). It was scored as a low-rated matter under the
17	Enforcement Priority System, by which the Commission uses formal scoring criteria as a basis to
18	allocate its resources and decide which matters to pursue.
19	A. Facts
20	In early May 2014, PLDA, a student organization at UCLA, posted on its Facebook page
21	that it endorsed Williamson for Congress and encouraged UCLA students to volunteer to help
22	the campaign. Compl. at 2-3. PLDA also posted photographs of students wearing Williamson
23	campaign t-shirts and news about an off-campus event featuring her and musician Alanis
24	Morissette. Id.
25	On May 29, 2014, PLDA sponsored an event for Williamson on campus. Compl. at 1-3.
26	PLDA publicized the event by posting a flyer on its Facebook page. Compl. at 3. The flyer
27	includes a disclaimer at the bottom that states, "Paid for by Marianne Williamson for Congress."

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- 1 See Compl. Appendix A. The event included "an elaborate fruit, cheese and refreshment
- 2 display." Compl. at 1.
- In addition to alleging that UCLA and PLDA made prohibited contributions,
- 4 Complainant alleges that they violated the Act by promoting and endorsing Williamson, and that
- 5 PLDA is a "front" for her campaign. Id. at 3-4. Furthermore, the Complainant alleges that
- 6 PLDA is hosted on the same nationbuilder.com platform as the Los Angeles Chapter of ADA,
- 7 which supports the theory that PLDA was established in April 2014 in association with
- 8 supporters of the Committee in order to make it appear as though a UCLA student association
- 9 supported the campaign. Id.

UCLA responds that it did not host the May 29 event; rather PLDA, an independent, registered student organization, hosted it. UCLA Resp. at 1, 3. UCLA further states that it charged PLDA the same rate for the use of its facilities that it would have charged any other student group, and that PLDA received no university funding. *Id.* at 1, 3 and 4. Specifically, UCLA invoiced PLDA for event costs totaling \$68, which purportedly covered event planning and personnel. *Id.* at 5 and UCLA Resp., Exh. H. (payment receipt from PLDA).

The joint response from PLDA and ADA, submitted by Joe Cicero, states that the PLDA is not a "front organization" for anyone.² PLDA Resp. at 1. PLDA further responds that it was not created just to support Williamson and notes that she was one of 36 candidates endorsed by both ADA and PLDA. *Id*.

Publicly available information indicates that the room where the Williamson event took place, the Global Viewpoint Lounge in the Ackerman Union on UCLA's campus, is available at no cost to student groups. See http://legacy.asucla.ucla.edu/eventservices/stu_venues.asp?ref=prices.

Joe Cicero appears to be the President of the Southern California Chapter of ADA and a founding director of PLDA. See PLDA Resp.

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The Committee responds that the Complaint does not allege it violated the Act.

- 2 Committee Resp. at 1. The Committee further states that it paid for the event's costs and
- advertisements, and it is not aware of any payments by PLDA or anyone else.³ Id.
- An unincorporated student group, such as PLDA, is a "group of persons" and, thereby,
- 5 comes under the definition of a "person" under the Act. 52 U.S.C. § 30101(11). In 2014, a
- 6 person was limited to making \$2,600 in contributions, including in-kind contributions, per
- 7 election to any candidate. 52 U.S.C. § 30116(a)(1)(A). The term "expenditure" is defined by the
- 8 Act as "any purchase, payment ... or anything of value made by any person for the purpose of
- 9 influencing any election for Federal office ... " 52 U.S.C. § 30101(9)(A).
- There is no evidence in the record to suggest that ADA was involved with the event and,
 therefore, the Commission finds no reason to believe that Americans for Democratic Action
- 12 violated the Act or Commission regulations.
- It is not clear whether the Committee or PLDA paid the costs associated with the event.
- 14 The Committee states that it paid all of the costs, although the receipt from UCLA indicates that
- 15 PLDA paid the room rental fees and other costs. Committee Resp. at 1, UCLA Resp., Exh. H.
- 16 (payment receipt from PLDA). We also do not know the cost of the food and refreshments,
- 17 although they were likely modest. In any event, the Committee's reports to the Commission do
- not appear to disclose the costs, either as a contribution from PLDA or an expenditure it made.
- However, in light of the apparent low dollar amount associated with the event at issue,
- 20 the Commission exercises its prosecutorial discretion, pursuant to Heckler v. Chaney, 470 U.S.

In contrast, in an article attached to the Complaint, Cicero apparently stated that the Williamson event was not funded by the Committee but that PLDA had applied for funding for it from another student group. See Compl. Attachment, Benjamin Genta, The Daily Bruin (http://DailyBruin.com), Candidate Marianne Williamson speaks at Ackerman Thursday (May 30, 2014).

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- 821 (1985), and dismisses this matter as to Marianne Williamson for Congress and Kevin R.
- 2 Heneghan in his official capacity as treasurer and the Progressive Leaders for Democratic
- 3 Action.

FEDERAL ELECTION COMMISSION

1 2	FACTUAL AND LEGAL ANALYSIS
3 4	RESPONDENT: University of California, Los Angeles MUR 6836
5 6 7	I. INTRODUCTION
8	This matter was generated by a complaint alleging violations of the Federal Election
9	Campaign Act of 1971, as amended (the "Act") and Commission regulations by Marianne
10	Williamson for Congress and Kevin R. Heneghan as treasurer ("Committee"), the Progressive
11	Leaders for Democratic Action ("PLDA"), Americans for Democratic Action ("ADA"), and the
12	University of California, Los Angeles ("UCLA"). It was scored as a low-rated matter under the
13	Enforcement Priority System, by which the Commission uses formal scoring criteria as a basis to
14	allocate its resources and decide which matters to pursue.
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17	that it endorsed Williamson for Congress and encouraged UCLA students to volunteer to help
18	the campaign. Compl. at 2-3. PLDA also posted photographs of students wearing Williamson
19	campaign t-shirts and news about an off-campus event featuring her and musician Alanis
20	Morissette. Id.
21	On May 29, 2014, PLDA sponsored an event for Williamson on campus. Compl. at 1-3.
22	PLDA publicized the event by posting a flyer on its Facebook page. Compl. at 3. The flyer
23	includes a disclaimer at the bottom that states, "Paid for by Marianne Williamson for Congress."
24	See Compl. Appendix A. The event included "an elaborate fruit, cheese and refreshment
25	display." Compl. at 1.

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1 In addition to alleging that UCLA and PLDA made prohibited contributions,

- Complainant alleges that they violated the Act by promoting and endorsing Williamson, and that 2
- PLDA is a "front" for her campaign. 1 Id. at 3-4. Furthermore, the Complainant alleges that 3
- 4 PLDA is hosted on the same nationbuilder.com platform as the Los Angeles Chapter of ADA,
- 5 which supports the theory that PLDA was established in April 2014 in association with
- 6 supporters of the Committee in order to make it appear as though a UCLA student association
- 7 supported the campaign. Id.

8 UCLA responds that it did not host the May 29 event; rather PLDA, an independent, 9

registered student organization, hosted it. UCLA Resp. at 1, 3. UCLA further states that it

10 charged PLDA the same rate for the use of its facilities that it would have charged any other

student group, and that PLDA received no university funding. Id. at 1, 3 and 4. Specifically,

UCLA invoiced PLDA for event costs totaling \$68, which purportedly covered event planning

and personnel. Id. at 5 and UCLA Resp., Exh. H. (payment receipt from PLDA).² 13

B. Legal Analysis

In 2014, a person was limited to making \$2,600 in contributions, including in-kind contributions, per election to any candidate. 52 U.S.C. § 30116(a)(1)(A). The Act prohibits a corporation from making contributions to a federal political committee. 52 U.S.C. § 30118. The term "expenditure" is defined by the Act as "any purchase, payment ... or anything of value

The Complaint also alleges that UCLA's actions have jeopardized its tax status as a 501(c)(3) organization. Compl. at 4. We do not address this allegation as it is not within the FEC's jurisdiction.

Publicly available information indicates that the room where the Williamson event took place, the Global Viewpoint Lounge in the Ackerman Union on UCLA's campus, is available at no cost to student groups. See http://legacy.asucla.ucla.edu/eventservices/stu venues.asp?ref=prices.

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- made by any person for the purpose of influencing any election for Federal office ..." 52 U.S.C.
- 2 § 30101(9)(A).
- 3 An incorporated or unincorporated nonprofit, tax exempt, educational institution, such as
- 4 a university, "may make its facilities available to any candidate or political committee in the
- ordinary course of business and at the usual and normal charge." 11 C.F.R. §§ 110.12(a),
- 6 114.4(b)(7)(i). Such activity does not constitute a contribution or expenditure under the Act. See
- 7 First Gen Counsel's Rpt. at 13, MURs 5550 and 5566 (Michael Moore) (Commission approved
- 8 recommendations, May 19, 2006).
- 9 The available information in the record indicates that Respondent UCLA did not make a
- 10 contribution because it made its facilities available to PLDA in the ordinary course of business at
- 11 the usual and normal charge, which was paid. 11 C.F.R. §§ 110.12(a), 114.4(b)(7)(i).
- 12 Therefore, the Commission finds no reason to believe that the University of California, Los
- 13 Angeles violated the Act or Commission regulations.

UCLA states that it is one of ten campuses of the Regents of the University of California, which is a state "constitutional corporation." UCLA Resp. at 5.